



News Release

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Nominations for the 2021 Clovies Awards Now Open

Cloverdale, B.C. - As the voice of Cloverdale's business community, the Cloverdale District Chamber of Commerce is thrilled to announce nominations for the 2021 Clovies Awards are now open.

For the sixth consecutive year, The Clovies Awards will honour business excellence in our community and the winners will be unveiled at the Clovies Awards gala on November 17, 2021. A luncheon to honour all of the nominees will be held the week prior. We are honoured to have KPU return as title sponsor.

- Business Excellence Large Business (20+ employees)
- Resiliency Large Business
- Business Excellence Medium Business (10-19 employees)
- Resiliency Medium Business
- Business Excellence Small Business – Health and Wellness
- Business Excellence Small Business – Hospitality
- Business Excellence Small Business – Professional Services
- Business Excellence Small Business – Retail
- Business Excellence Small Business – Trades and Crafts
- Resiliency Small Business
- Not-for-Profit Organization of the Year
- New Business of the Year
- Young Entrepreneur of the Year
- Citizenship Excellence of the Year
- Bill Reid Memorial Business Person of the Year

The resiliency category is new to the 6th Annual Clovies Awards in order to honour a small, medium and large business that demonstrated their business acumen despite these uncertain times. These businesses may have pivoted to meet the new needs of our economy and community, may have showed strength and determination to weather the storm, or been innovate to adapt to our changing landscape. The

examples are endless and we look forward showcasing the stories of these exemplary businesses.

“Last year, we received more than 100 nominations from members of our business community and our judging committee had a difficult time selecting the finalists due to the high caliber of the submissions. In these tough times, we need to honour the leaders in our business community now more than ever,” says Cloverdale Chamber Executive Director Scott Wheatley.

Until 2020, this gala event brought together more than 200 business and community leaders to recognize and celebrate the achievements of our nominee finalists and unveil the winners. The gala also featured a live and silent auction, on-site entertainment and a gourmet dinner at Northview Golf and Country Club.

This year, the event will be held following COVID protocols with live-streaming if permitted. Alternatively, a virtual event will be held.

Proceeds from this event are invested back into the Cloverdale District Chamber of Commerce’s business services and programs.

Vist www.clovies.com to nominate your favourite business today!

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The Cloverdale District Chamber of Commerce (CDCOC) is the voice of the Cloverdale business community. What matters to you, matters to us and we are here to help you have your voice heard locally, provincially and nationally.

Since 1949, the CDCOC has represented businesses from Downtown Cloverdale, Highway 10, Five Corners to Fraser Highway and not to forget, Clayton Heights and Campbell Heights. For seven decades, our mandate has been to support our members through advocating for businesses and organizations within the district, providing business and community connections and celebrating everything that Cloverdale does.

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