

News Release for Immediate Release

June 15, 2022

Cloverdale Chamber Opens Nominations for 8th Annual Clovies Awards

Cloverdale, B.C. - As the voice of east Surrey's business community, the Cloverdale District Chamber of Commerce (CDCOC) is thrilled to announce nominations for the 2023 Clovies Awards are now open! The winners will be unveiled at the Clovies Awards Gala on November 15, 2023, at Northview Golf and Country Club.

The Chamber is working with Indigenous leader Brenda Knights, CEO of the Vancouver Native Housing Society, to bring a new award to the Clovies this year – Indigenous Business of the Year.

"We receive hundreds of nominations from members of our business community and this year we are proud to recognize the uniqueness of Indigenous businesses," says Chamber Executive Director Scott Wheatley.

Brenda Knight says, "I'm honoured to be collaborating with the Chamber to help make this prestigious award come to fruition. This award will bring help make Indigenous businesses be top-of-mind when consumers are making their buying decisions."

Visit www.theclovies.com to nominate deserving businesses in the following categories. Deadline to nominate is July 31, 2023!

Business Excellence Large Business (20+ Employees)

Honours a larger business that exemplifies superior customer service while embracing innovation and providing a positive work environment for its employees to grow and develop.

Business Excellence Medium Business (10 – 19 Employees)

Honours a medium business that exemplifies superior customer service while embracing innovation and providing a positive work environment for its employees to grow and develop.

Business Excellence Small Business (1-9 Employees)

RETAIL - Honours a small business that sells goods and merchandise directly to consumers whether through a bricks and mortar storefront or online.

SERVICES - Honours a small business in providing a service: hospitality, trades and crafts, health and wellness, professional, etc.

Not-For-Profit Organization of the Year

Honours a non-profit organization, which may include a charity, community association or society, that is making significant strides within its sphere of influence and adding value to the community.

New Business of the Year

Honours a “start-up” with a minimum of six (6) months to a maximum of twenty-four (24) months since incorporation and is achieving outstanding results in a short period of time.

Young Entrepreneur of the Year

Recognizes a young “rising star”, 39 years of age or younger with entrepreneurial instincts, who is making a difference within his/her organization and the community

Citizenship Excellence Award

Recognizes an individual who has made outstanding contributions to the well-being of the community through their commitment and dedication.

Bill Reid Memorial Business Person of the Year

Recognizes an individual with proven business acumen, who promotes the community at every opportunity and is an inspirational leader within his/her organization.

Excellence in Diversity, Equality and Inclusivity

Honours an organization that has made commitments to address societal disparity and injustice, and established or expanded diversity, equity, and inclusion initiatives for their current and future workforce.

NEW THIS YEAR: Indigenous Business of the Year

Honours an organization that is majority Indigenous owned and is making strides putting reconciliation into action and supporting youth.

Since 2015, the Clovies awards gala event has brought together more than 200 business and community leaders to recognize and celebrate the achievements of our nominee finalists and unveil the winners. The gala features a live and silent auction, on-site entertainment and a gourmet dinner.

Tickets are on sale now. Visit theclovies.com for tickets!

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The Cloverdale District Chamber of Commerce is the voice of the east Surrey business community. What matters to you, matters to us and we are here to help you have your voice heard locally, provincially and nationally. Since 1949, the Cloverdale Chamber has represented businesses from Downtown Cloverdale, Highway 10, Five Corners to Fraser Highway and not to forget, Clayton Heights and Campbell Heights. For seven decades, our mandate has been to support our members through advocating for businesses and organizations within the district, providing business and community connections and celebrating everything that east Surrey does.

For more information, please contact:

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